

### Type of Tobacco Product(s)

Legislation applies only to cigarettes and does not extend to any other tobacco products. Smokeless tobacco products are banned.

### Health Warning Labels

#### *Type, Size and Location*

Pictorial health warning labels (HWLs) are required to cover 80% of the front and 80% of the back of the package. Overall, 80% of the principal display areas of the package are allocated to HWLs. An additional text-only health warning is required on one lateral side of the package

#### *Content*

The HWLs include information about ill children, heart disease, cancer, and impotence.

#### *Language*

Warning texts must be in Sinhala, Tamil and English, the principal languages of the country.

#### *Cessation Aid*

No quitline phone number or government-sponsored website is required to be displayed on the package.

#### *Number, Rotation Schedule and History*

Sri Lanka has issued one round of pictorial HWLs:

CIGARETTES		
Round (implementation year)	Number of HWLs	Size (%) average– front/back
R1 (Jan, 2015) (Jun, 2015)	8	60 – 60/60 80 – 80/80

The regulations establish four categories of warnings: two of the categories contain one warning each, and the other two categories contain two and four warnings respectively.

The front warning must differ from the back warning. Manufacturers with more than one brand must ensure that two different brands do not share the same warning simultaneously. Manufacturers also must ensure that the warnings are changed every six months. However this change has not been occurring. Since June 2015, the size of the warnings increased from 60% to 80% of the principal display areas.

### Constituents and Emissions Information

No message is required to display qualitative (descriptive) constituents and emissions information.

### Prohibition on Misleading Packaging and Labeling

Misleading descriptors are prohibited from appearing on cigarette packages, including terms such as ‘low,’ ‘light,’ ‘ultra,’ ‘mild,’ and ‘extra.’

### Additional notes

Legislation applies also to carton containing cigarettes or other tobacco products.

## WARNINGS: 2015

### CIGARETTES

CATEGORY 1: ILL CHILDREN

FRONT OR BACK



ඔබේ දුම්බිම දරුවන් රෝගී කරවයි  
உங்கள் புகைத்தல் குழந்தைகளை நோய்ப்படுத்தும்  
**Your Smoking Makes Children ill**

FRONT OR BACK



ඔබේ දුම්බිම දරුවන් රෝගී කරවයි  
உங்கள் புகைத்தல் குழந்தைகளை நோய்ப்படுத்தும்  
**Your Smoking Makes Children ill**

CATEGORY 2: HEART DISEASE

FRONT OR BACK



දුම්බිම හෘද රෝග ඇති කරවයි  
புகைத்தல் இதய நොயை ஏற்படுத்தும்  
**Smoking Causes Heart Disease**

CATEGORY 3: CANCER

FRONT OR BACK



දුම්බිම පිළිකා ඇති කරවයි  
புகைத்தல் புற்றுநோயை ஏற்படுத்தும்  
**Smoking Causes Cancer**

FRONT OR BACK



දුම්බිම පිළිකා ඇති කරවයි  
புகைத்தல் புற்றுநோயை ஏற்படுத்தும்  
**Smoking Causes Cancer**

CATEGORY 4: SEXUAL IMPOTENCE

FRONT OR BACK



දුම්බිම ලිංගික අප්‍රාණීකත්වය ඇති කරවයි  
புகைத்தல் பாலியல் வீரியத்தைப் பாதிக்கும்  
**Smoking Causes Sexual Impotence**

FRONT OR BACK



දුම්බිම පිළිකා ඇති කරවයි  
புகைத்தல் புற்றுநோயை ஏற்படுத்தும்  
**Smoking Causes Cancer**

FRONT OR BACK



දුම්බිම පිළිකා ඇති කරවයි  
புகைத்தல் புற்றுநோயை ஏற்படுத்தும்  
**Smoking Causes Cancer**

### LATERAL

රජයේ අවවාදය: දුම්බිම පිළිකා ඇතිකරයි  
அரசாங்க எச்சரிக்கை: புகைத்தல் புற்றுநோயை உண்டாக்கும்  
GOVERNMENT WARNING: SMOKING CAUSES CANCER  
Tar හර තාර - 12mg : Nicotine නිකොටින් - 0.9mg

රජයේ අවවාදය: දුම්බිම හෘදයාබාධ ඇතිකරයි  
அரசாங்க எச்சரிக்கை: புகைத்தல் இதயநோயை உண்டாக்கும்  
GOVERNMENT WARNING: SMOKING CAUSES HEART ATTACKS  
Tar හර තාර - 10mg : Nicotine නිකොටින් - 0.9mg