

### Types of Tobacco Products

Legislation applies to all tobacco products (smoked and smokeless).

### Health Warning Labels

#### *Type, Size and Location*

Pictorial health warning labels (HWLs) are required to cover 90% of the front and 90% of the back of the package. Overall, 90% of the principal display areas of the package are allocated to HWLs. An additional text-only HWL is required on one lateral side of the package.

#### *Content*

The contents of the HWLs are specific to each type of tobacco product. The HWLs for smoked tobacco products include information about death, lung cancer, and stroke. The HWLs for smokeless tobacco products include information about mouth and throat cancer.

#### *Language*

Warning texts must be in Dhivehi, the principal language of the country.

#### *Cessation Aid*

Cessation messages are required to be displayed on the front, back and one lateral side of the package.

#### *Number, Rotation Schedule and History*

Maldives has issued one round of pictorial HWLs:

Round (implementation year)	Tobacco Product	Number of HWLs	Size (%) average- front/back
R1 (2019)	Smoked	1	90— 90/90
	Smokeless	1	90— 90/90

Each HWL should be displayed for no longer than 12 months. However, the law does not specify how frequently the Minister of Health must update the warnings.

### Constituents and Emissions Information

Smoked tobacco packs are required to display qualitative (descriptive) constituents and emissions information on toxic chemicals on one lateral side.

### Prohibition on Misleading Packaging and Labeling

Misleading descriptors are prohibited from appearing on packages, including terms such as “mild” and “light,” as well as any indicators of taste, smell or flavor (except menthol for cigarettes).

### Additional Notes

Inserts and onserts are not allowed.

## WARNINGS: 2019

### SMOKED TOBACCO PRODUCTS

FRONT



BACK



LATERAL



### SMOKELESS TOBACCO PRODUCTS

FRONT, BACK & LATERAL

